Quarterly Portfolio News

2024 Q4

HPE GROWTH IN A SUMMARY

>€600m AUM

Deployed and managed funds since 2010

15 FTEs

Seasoned team that invested through cycles

2 Funds + 3 SPVs

with a strong track record in business digitalization

Established in 2009, HPE Growth is an established sector specialist pan-European growth equity firm.

We are focused on investments in early to mid-stage digital technology companies throughout Europe.

KEY PORTFOLIO FIGURES

2 portfolio investments

Aevi raises capital from Reimann Investors and Salica Investments

5 partnerships

across our digital portfolio in 4Q24

1 new appointment

in leadership in 4Q24 by PPRO

20+ awards

& recognitions across our digital portfolio

HIGHLIGHTED PARTNERSHIPS

A few of the partnerships across our portfolio

Paydock · GETTRX · apploft. · Fitness First

AWARDS & CERTIFICATIONS

Our portfolio was included in recognised by these institutions

EGYM · BODY•LIFE · ppro · INNOVATE FINANCE · HARRINGTON STARR · involve

HIGHLIGHTS

13

G2 Badges earned by Uberall, including 'Leader' across 4 categories

G2 · uberall

+30

Fitness First gyms will integrate EGYM's ecosystem in the UK

EGYM · Fitness First

€5M

in venture debt funding for Aevi by Salica Investments

Aevi

EGYM

- **October:** EGYM received **two BodyLIFE Awards** in the categories 'Strength equipment' and 'Best aggregator' for EGYM Wellpass.



- **November: EGYM partners with Fitness First UK.** Through this partnership, all **Fitness First UK** clubs will integrate EGYM's comprehensive ecosystem including EGYM Wellpass, along with their connected hardware and software.
- **November: EGYM partners with apploft**, leveraging their expertise to help EGYM build advanced customizations into their app and enabling a seamless and personalized workout experience for their partner gyms and members.



- **December**: As they closed the year 2024, EGYM's CEO, Philipp Roesch-Schlanderer, reflects on **3 key milestones from the past year**.



PPRO

- **Q4**: PPRO's CEO, Motie Bring, is recognised across multiple awards: Innovate Finance's **'Pride in FinTech Powerlist 2024'**, **'Top 1% Leader of the Year'** by Harrington Starr's and **'Top 100 Outstanding Executives'** by INvolve.
- **November**: PPRO wins the **'Best Workplace for Change and Transformation'** award in Harrington Starr's Top 1% 2024 Workplace Awards.



- **December**: PPRO appoints **Nicole Asling** as Senior VP of Commercial Europe.



Tiqets

- **November**: Tiqets' Founder, **Luuc Elzinga**, discussed how the increasing demand for experiences is shaping travel decisions, leading travelers to book activities earlier and creating new opportunities in the industry, with AI and evolving distribution models playing a key role.

Uberall

- **October:** Uberall earns **13 G2 Fall Badges**, including **'Leader'** across 4 categories: **Mid-Market Fall 2024** and **EMEA 2024.**
- **December:** As they closed the year 2024, Uberall shares their **2024 milestones**.



Aevi

- **November:** Aevi partners with **Paydock**, **GETTRX** and **LEGI.ONE**.



- **November:** Aevi secures financing from both **Reimann Investors** (CLN) and **Salica Investments** (Venture Debt) to further expand its innovative cloud-based payments platform.
- **Q4:** Aevi is finalist in Harrington Starr's **'Best Workplace Culture Award 2024'** and **'Best POS Solution' in Card & Payments Awards 2025.** They also won **'Best In-Person Payment Experts 2024 in Europe'** by Acquisition International.

